

# PropTech Smart Inc. Privacy Policy

## 1. Introduction

PropTech Smart Inc. ("PropTech Smart", "we", "us", or "our") is committed to protecting and respecting your privacy.

This Privacy Policy explains how we collect, use, store, protect, and disclose personal information when you visit our website, interact with our platform, or communicate with us. It also outlines your rights under applicable data protection laws.

By using our website or providing personal information to us, you agree to the practices described in this Privacy Policy.

We may update this policy from time to time. Any changes will be posted on this page and become effective upon publication. We encourage you to review this policy periodically.

## 2. Scope of This Policy

This Privacy Policy applies to:

- Visitors to our website
- Individuals making enquiries
- Business contacts and partners
- Users accessing our B2B platform environments where applicable

Our website is informational and may be accessed without registration.

## 3. Information We Collect

We only collect personal information when it is voluntarily provided by you.

This may include:

- Full name
- Email address
- Mobile or phone number
- Country of residence

- Company name and role (if provided)
- Any information submitted through enquiry or contact forms

We do not intentionally collect sensitive personal data.

#### **4. Purpose of Collection**

We collect personal information for the following purposes:

- To respond to enquiries and requests
- To provide information about our technology, services, or events
- To communicate with business contacts regarding relevant updates
- To improve our website and user experience
- To comply with legal and regulatory obligations

Where consent is provided, we may also send periodic communications related to our products, services, or announcements. You may opt out at any time.

#### **5. Lawful Basis for Processing**

We process personal data under one or more of the following lawful bases:

- Legitimate business interests
- Consent, where required
- Compliance with legal obligations
- Performance of contractual or pre-contractual steps

#### **6. Data Storage and Processing**

Personal information is stored securely using reputable third-party systems such as customer relationship management and communications platforms.

All service providers used by PropTech Smart are required to meet appropriate data protection and security standards and operate in compliance with applicable privacy regulations, including GDPR where applicable.

We do not sell, rent, trade, or commercially distribute personal data.

## **7. Data Sharing and Disclosure**

We may share personal information only in the following limited circumstances:

- With trusted service providers who assist in operating our website or communications
- Where required by law, regulation, or legal process
- To protect our legal rights or prevent misuse of our platform

We do not share personal data for unrelated third-party marketing purposes.

## **8. International Data Transfers**

As a global technology company, personal information may be processed or stored outside your country of residence. Where international transfers occur, we take reasonable steps to ensure appropriate safeguards are in place to protect your information.

## **9. Data Security**

We are committed to safeguarding your personal information.

We implement appropriate physical, technical, and organizational measures to protect data against unauthorized access, alteration, disclosure, or destruction. This includes secure systems, access controls, and internal data handling procedures.

No system is completely secure, but we take reasonable steps to reduce risk.

## **10. Data Retention**

We retain personal information only for as long as necessary to fulfill the purposes for which it was collected or to meet legal and regulatory requirements.

When data is no longer required, it is securely deleted or anonymized.

## **11. Your Rights**

Depending on your jurisdiction, you may have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate or incomplete information
- Request deletion of your personal data
- Object to or restrict certain processing activities
- Withdraw consent at any time
- Request a copy of your data in a portable format

Requests can be made by contacting us using the details below.

## **12. Cookies and Website Analytics**

Cookies are small files stored on your device to help improve website functionality and performance.

We use cookies to:

- Analyze website traffic and usage patterns
- Improve site performance and content relevance

Analytics data is used for statistical purposes only.

IP addresses, where collected by analytics tools, are anonymized and not used to identify individuals. We do not store or exploit identifiable IP address data in our business operations.

You may choose to accept or decline cookies through your browser settings. Disabling cookies may affect website functionality.

## **13. Links to Third-Party Websites**

Our website may contain links to third-party websites. Once you leave our site, we do not control or assume responsibility for the privacy practices or content of external websites.

We encourage you to review the privacy policies of any third-party sites you visit.

## **14. Marketing Communications**

You may opt out of receiving marketing or informational communications at any time by:

- Using the unsubscribe link in our emails
- Contacting us directly using the details below

Opting out will not affect transactional or essential communications.

## **15. Accuracy of Information**

If you believe that any personal information we hold is incorrect or incomplete, please contact us and we will promptly update or correct it.

## **16. Website and Content Disclaimer**

Information provided on our website, brochures, or promotional materials is for general informational purposes only and does not constitute an offer, contract, or guarantee.

While we endeavor to keep content accurate and up to date, we do not warrant completeness or availability of any information, services, or referenced projects.

Content, specifications, and materials may be modified without notice.

All trademarks, logos, images, text, and intellectual property displayed on this website are the property of PropTech Smart Inc. and may not be used without prior written consent.

## **17. Contact Information**

If you have questions about this Privacy Policy or wish to exercise your data rights, please contact:

**PropTech Smart Inc.**  
Email: [Support@PTEK.ai](mailto:Support@PTEK.ai)